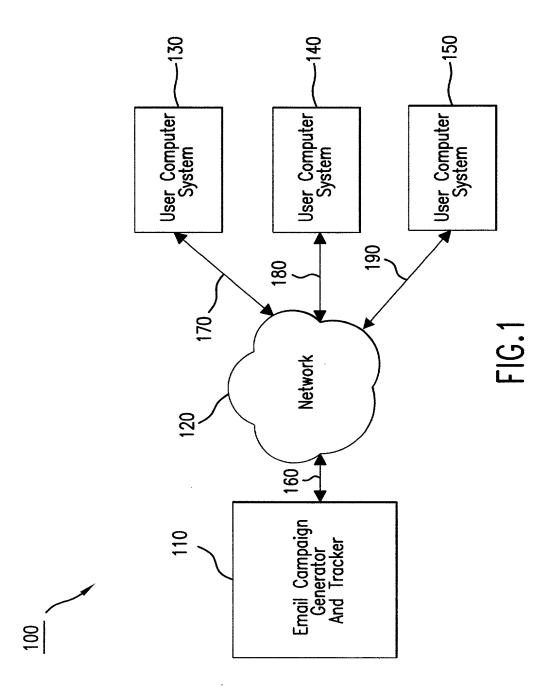
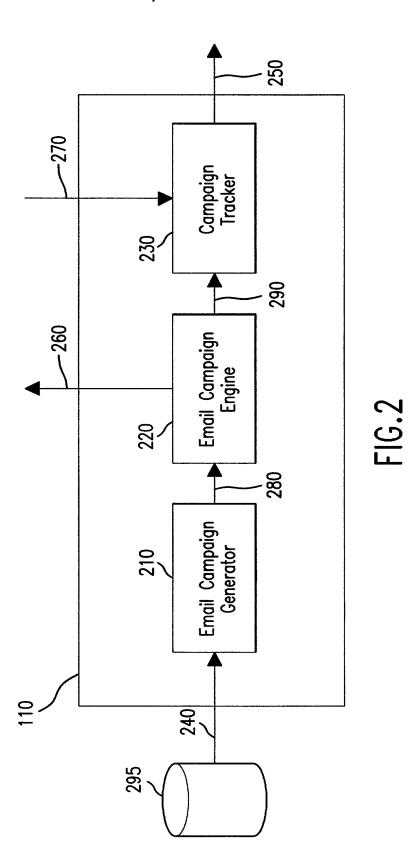
Appl No. 09/841,186; Group Art Unit: 2152
Dkt. No 2018.0040001; Batch No.:
Inventor(s): Foulger et al., Tel. 202/371-2600
Title: System and Method Related to Generating and Tracking an Email Campaign



Appl No 09/841,186; Group Art Unit. 2152 Dkt No 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign



Appl. No. 09/841,186; Group Art Unit: 2152 Dkt No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title System and Method Related to Generating and Trac. in gan Email Campaign

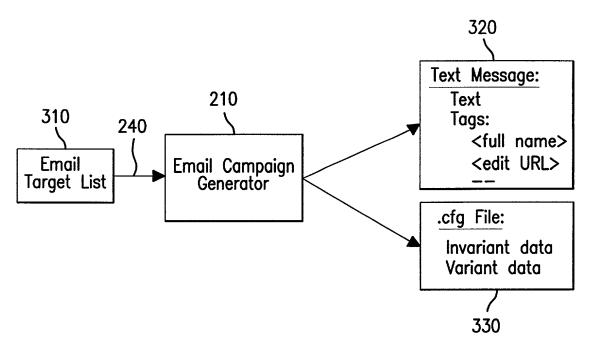


FIG.3A

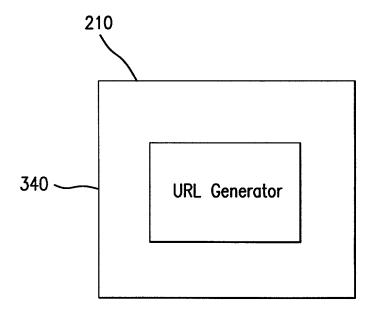


FIG.3B

Appl No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s)⁻ Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking

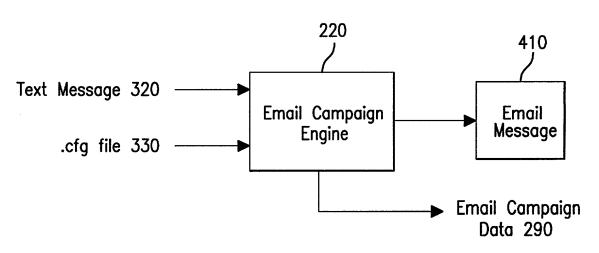


FIG.4

Appl. No. 09/841,186; Group Art Unit: 2152
Dkt. No. 2018 0040001; Batch No.:
Inventor(s): Foulger et al; Tel: 202/371-2600
Title: System and Method Related to Generating and Tracking an Final Campaign

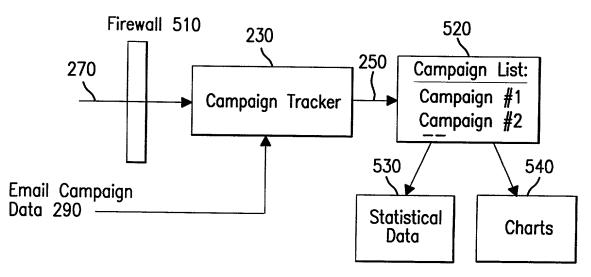


FIG.5

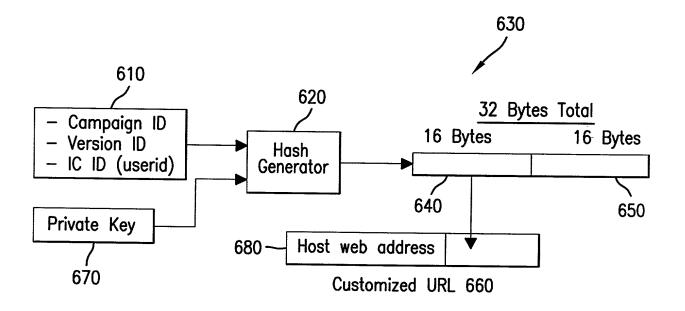


FIG.6

Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

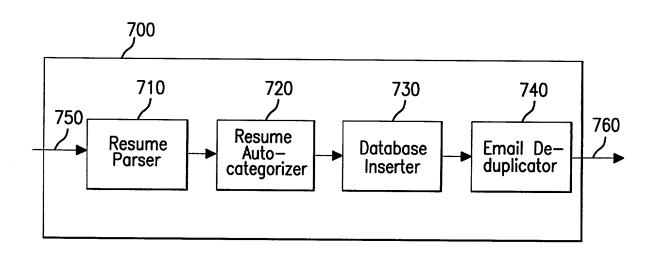


FIG.7

Appl. No. 09/841,186; Group Art Unit: 2152
Dkt. No. 2018 0040001; Batch No.:
Inventor(s): Foulger et al.; Tel: 202/371-2600
Title: System and Method Related to Generating and Tracking an Email Campaign

INTRANET HOME	7/14	
EMAIL STATISTICS HOME	7714	FIG.8A

EMAIL STATISTICS HOME		FIG.8A			
EMAIL CAMP	PAIGN HIST	ORY 800~			3
CAMPAIGN	BO2 HITS	-804 SUBJECT 806	DATE GENERATED	MESSAGE TEXT	DEMOGRAPHICS
<u>31 1</u>	4.56%	WE FOUND YOUR RESUME (W/NAME) Pt. 2	2000-03-03 17:05:00	ICSolicitation031.01.txt	CHART
31 11	2.10%	WE FOUND YOUR RESUME (FOLLOW- UP TO 31.1)	2000-03-14 13:46:00	ICSolicitation031.011.txt	CHART
30 1	20.00%	WE FOUND YOUR RESUME (W/NAME) pt. 1	2000-03-03 16:13:00	ICSolicitation030.01.txt	CHART
29 1	24.00%	WE FOUND YOUR RESUME (W/NAME)	2000-02-14 16:31:00	ICSolicitation029.01.txt	CHART
29 11	2.56%	WE FOUND YOUR RESUME (W/NAME: FOLLOW-UP #1	2000-02-23 16:02:00	ICSolicitation029.011.txt	<u>CHART</u>
28 1	14.00%	TO 29.1) WE FOUND YOUR RESUME	2000-01-28 18:25:00	ICSolicitation028.01.txt	CHART
28 11	16.09%	WE FOUND YOUR RESUME (FOLLOW- UP #1 TO 28.1)	2000-02-04 18:55:00	ICSolicitation028.011.txt	CHART
27 1	17.00%	WE FOUND YOUR RESUME	2000-01-25 19:39:00	ICSolicitation027.01.txt	CHART
27 2	14.00%	WE FOUND YOUR RESUME	2000-01-28 18:22:00	ICSolicitation027.02.txt	CHART
27 11	11.90%	WE FOUND YOUR RESUME (FOLLOW- UP #1 TO 27.1)	2000-02-04 18:54:00	ICSolicitation027.011.txt	<u>CHART</u>
27 21	9.20%	WE FOUND YOUR RESUME (FOLLOW- UP #1 TO 27.2)	2000-02-04 18:55:00	ICSolicitation027.021.txt	CHART
11 1	31.91%	WE FOUND YOUR RESUME	1999-10-19 18:24:00	ICSolicitation011.01.txt	CHART
11 2	17.20%	WE FOUND YOUR RESUME	1999-10-22 16:05:00	ICSolicitation011.02.txt	CHART

STATISTICS HOME

EMAIL

INTRANET HOME

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(4.56%)WE FOUND YOUR RESUME (W/NAME) Pt. EMAIL(s) SENT IN THIS CAMPAIGN: 900 EMAIL CAMPAIGN SUMMARY 810 EMAIL(s) THAT BOUNCED: SUCCESSFUL VISITS: Further Details... DELETE REQUESTS:

STATE BREAKDOWN (4.88%)(4.88%)CUSTOMER SERVICE/CALL CENTER SALES/BUSINESS DEVELOPMENT MARKETING/ADVERTISING/PR-INANCE/ACCOUNTING ARCHITECT/ENGINEERING EXECUTIVE/MANAGEMENT CATEGORY BREAKDOWN **ADMINISTRATIVE** IT-OTHER OTHER

2.32%)

2.12%) 2.07%)

(7.93%)

12.01%)

(23.45%)

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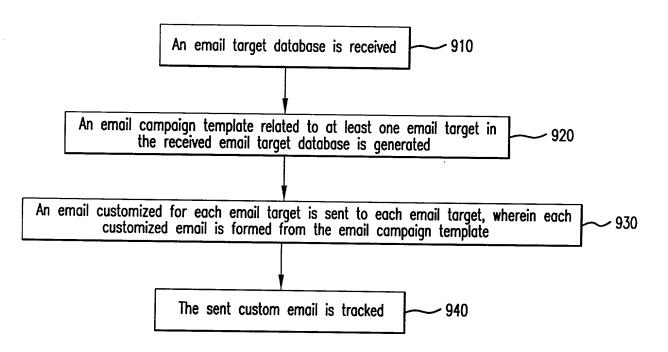


FIG.9

Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No: Inventor(s): Foulger et al., Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

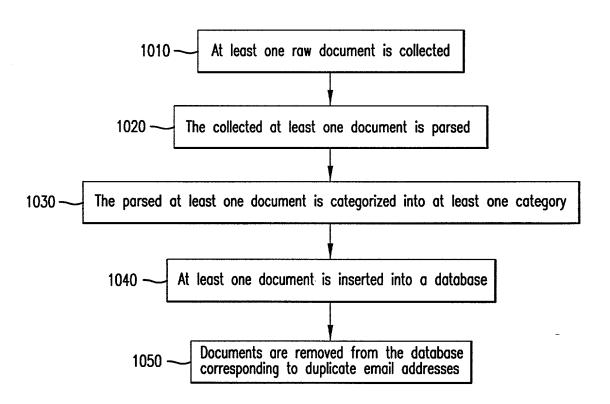


FIG.10

Appl. No. 09/841,186; Group Art Unit: 2152 Dkt No. 2018.0040001; Batch No.: Inventor(s): Foulger et al., Tel: 202/371-2600 Title. System and Method Related to Generating and Tracking an Email Campaign

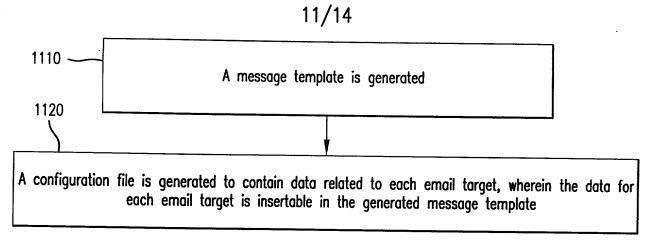


FIG.11A

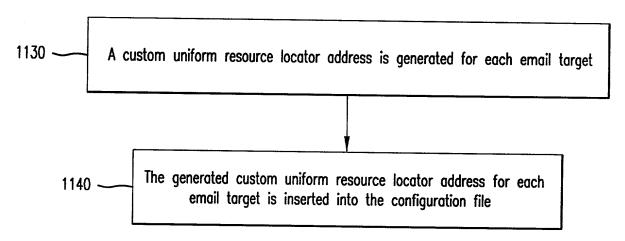


FIG.11B

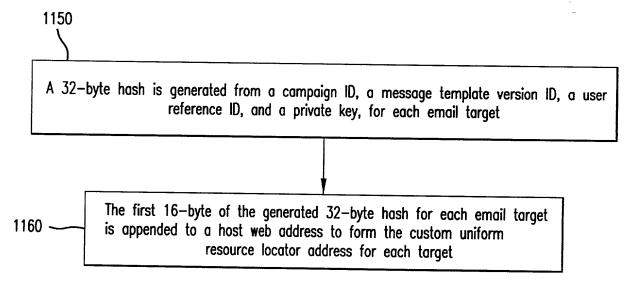
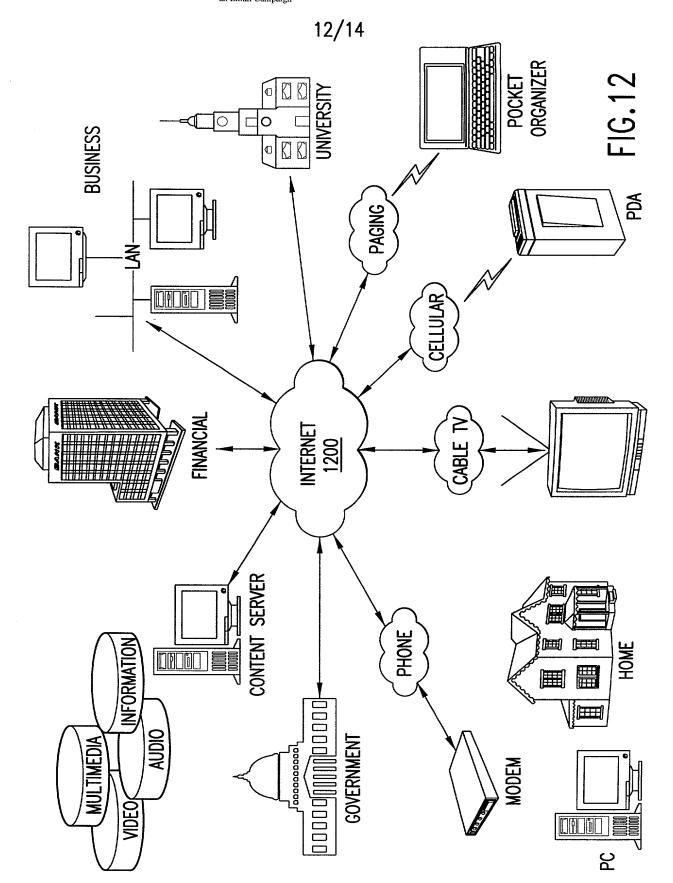
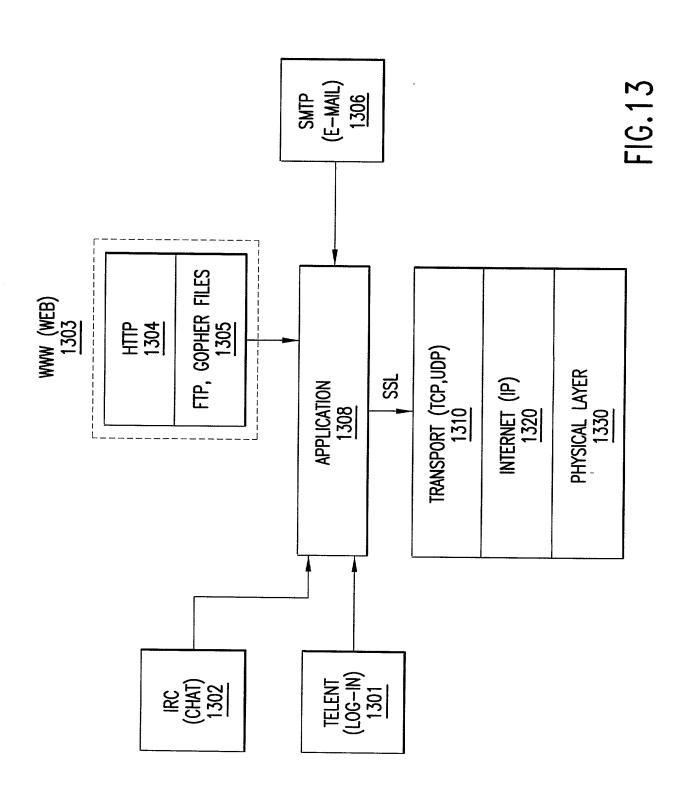


FIG.11C

Appl. No. 09/841,186; Group Art Unit 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign



Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al.; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign



Appl. No. 09/841,186; Group Art Unit: 2152 Dkt. No. 2018.0040001; Batch No.: Inventor(s): Foulger et al; Tel: 202/371-2600 Title: System and Method Related to Generating and Tracking an Email Campaign

